

July 06, 2010 06:27 PM Eastern Daylight Time

## **NIRI Seattle Announces Winners of Annual Investor Communications Awards**

SEATTLE--(BUSINESS WIRE)--The Seattle Chapter of the National Investor Relations Institute (NIRI) enjoyed an entertaining and informative discussion of the importance of investor relations by keynote speaker, J. Scott Di Valerio, Chief Financial Officer of Coinstar, at their annual Investor Communications Awards Gala held June 24, 2010.

Companies from throughout the Northwest submitted annual reports, quarterly communications, branding material and IR team members for award consideration. **Starbucks** won for Best Branded/Marketing Piece. **Weyerhaeuser** won for Best Quarterly Communications. The Best Annual Report award was given to **Avista** for the Micro/Small Cap category and to **Plum Creek** for the Mid/Large Cap category. The Best IR Effort by an Individual or Group was awarded to **John B. Hobbs**, Vice President, Investor Relations at Plum Creek Timber Company, Inc.

Recipients of the NIRI Seattle Chapter volunteer recognition awards this year were:

- Judy Cushman – Judith Cushman & Associates
- Helene JaiIlet – H.F. JaiIet & Associates
- Shannyn Roberts – Methodologie
- John Snyder – Snyder Investor Relations
- Kristen Summersby – NASDAQ

Lauren Linscheid of Business Wire was presented the President's Award.

This year's judges were: Neil Neroutsos, President, Puget Sound Public Relations Society of America and Jeffery L. Lippens, Principal, Garde Capital, Inc.

NIRI-Seattle would like to thank our sponsors for this event:

- Platinum Gala sponsor: Business Wire
- Gold Gala sponsors: The Altman Group, American Stock Transfer
- Silver Gala sponsors: The Abernathy MacGregor Group, PR Newswire, Wells Fargo
- Bronze Gala sponsors: Broadridge, BNY Mellon
- In-kind sponsors: Alaska Airlines, Woodard and Company, The Cereghino Group

### **About NIRI Seattle**

The award-winning NIRI Seattle chapter has 65 members and is one of 35 chapters nationwide. NIRI was founded in 1969 and is an international organization with 4,400 members, including the majority of the largest publicly held corporations in the U.S. and an increasing number of small and mid-sized companies. If you are interested in more information about NIRI Seattle, or would like to receive a membership information kit, please visit [www.niriseattle.org](http://www.niriseattle.org).

For NIRI Seattle  
Leah Grant, 206-660-4003  
or  
Lauren Linscheid, 206-405-4000

**Permalink:** <http://www.businesswire.com/news/home/20100706006456/en/NIRI-Seattle-Announces-Winners-Annual-Investor-Communications>